

INTRODUCING THE CORPORATION FOR AMERICAN EDUCATION



Overview

The Corporation for American Education is an educational consulting firm that meets the curriculum, compliance, management, and training needs of public and private educational institutions, both in the secondary and higher education sectors. CAE's mission is to promote excellence and innovation in the education and administration of colleges, universities, and schools.

Who we are.

CAE consists of a core staff whose experience includes college administration, financial aid administration, educational testing, banking, U.S. Department of Education policy development and project management, financial aid management, non-profit management, and college research, evaluation, and planning. This staff is augmented by a part-time staff of 20 higher educational professionals with experience in curriculum development, academic support, admissions and recruitment, financial aid, independent test administration, organizational development, business office operations, financial planning, computer operations, facilities management, real estate, student life, development, alumni relations, and external affairs. These individuals often are organized into ad hoc teams to assist the core staff in addressing client needs. Because of its diverse personnel, CAE constitutes a *one-stop* management service center for colleges and schools. We are consulting educators.

About our President.

Dan J. Smith is President of The Corporation for American Education and publisher of *Smith's American Education Codes*. Mr. Smith is the principal author of Article 9.5 of the Private Postsecondary and Vocational Education Reform Act. He is President Emeritus of Morristown College, Morristown, Tennessee, and also served for four years as consultant to the U.S. Department of Education in Washington, D.C. Mr. Smith served as a Senior Policy Advisor in the White House Office of Policy Development in the Reagan Administration and was the principal author of Presidential Executive Order 12320, which affects Federal policy in higher education. Prior to his experiences in Washington and in education, he spent six years in California banking. He has served for four years by gubernatorial appointment on the California Economic Development Commission and on the negotiations committee that drafted the new Reform Act. Mr. Smith holds a Bachelors degree from the University of Southern California, a Masters Degree from Occidental College, and has done graduate work in Executive Management in the Drucker School at Claremont Graduate School. He also taught for five years as an adjunct professor in the School of Business and Economics at California State University, Los Angeles.

What we do.

Management Services

- Institutional Start-up Assistance
- Institutional Assessment (FOR STABLE OR GROWING INSTITUTIONS)
- Institutional Assessment (FOR INSTITUTIONS AT RISK)
- Corporate Strategic Planning
- Institutional Strategic Planning
- Management Assistance Project
- Interim School Management

Corporate Services

- Location Search
- School Listing
- Institutional Valuation and Pre-Purchase Due Diligence
- School Brokerage
- Change of Ownership Assistance

State Licensing Services

- State Approval/Re-Approval to Operate/Registration Assistance
- Compliance Planning
- Compliance Audits/Reviews
- Compliance Training
- Approval to Operate/Registration Application Development
- Approval to Operate/Registration Application Review
- Visiting Committee Report Response Assistance
- Adverse Administrative Action Assistance
- Appeal Planning and Research

Academic And Accreditation Services

- Accreditation Approval/Re-Approval Assistance
- Accreditation Self-Study Development Assistance
- Accreditation Self-Study Review
- Accreditation Program Approval
- Accreditation Compliance Planning
- Accreditation Compliance Audits/Reviews
- Accreditation Compliance Training
- Curriculum Development
- Curriculum Evaluation
- Adverse Administrative Action Assistance
- Show Cause Response Development

Title IV Services

- Title IV Eligibility Approval Assistance
- Title IV Eligibility Application Development or Review
- Title IV Administrative Audits/Reviews
- Periodic Financial Aid Office Performance Review
- Guarantee Agency Pre-Audit
- Portfolio Review
- Reimbursement File Verification
- Electronic Data Exchange Installation
- Ability to Benefit Test Validation Study
- Independent Ability to Benefit Test Administration
- Title IV Training
- Limit, Suspend, Terminate Action Assistance
- Program Review Response Development or Review

Recruitment and Admissions Services

- Recruitment and Admissions Audit
- Strategic Enrollment Management Plan Development
- Advertising Development, Production, and Placement
- Catalog Design Service
- Program Search

Services for Accrediting Agencies

- Accrediting Agency Recognition/Re-Recognition Assistance
- U.S. Secretary of Education Petition Development or Review
- U.S. Secretary of Education Criteria Audits/Reviews
- U.S. Secretary of Education Criteria Training
- Sponsored Training for Accredited Institutions
- Adverse Administrative Action Assistance

Publications

Smith's American Education Coaes (CD-ROMS)